

Truefashion Projector GCGM



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Truefashion Projector is targeting to approach mid-high end retail segment with attractive outlook design, excellent quality of light with FPO lens and Philips LED flavors as well as system connectivity, in order to create comfortable store ambience and impressive shopping experience to stimulate the store sales for retail customers.



Benefits

- Quality of light with Fashion proof optics (FPO) Lens and LED flavors
- Miniaturized design with slim spot barrel and inside-track driver
- Ready for system with scenario and indoor positioning (By 2019 Q4)

Features

- Pane angle: 0->320; tilt angle : 0-90
- lumen packages (1000/2000/3000/4000lm)
- 4 beams (VNB/NB/MB/WB)
- Dali-VLC Control (2019 Q4)
- Track version available in 1C, 3C (2019 Q4)
- CB, EMC, CCC
- Lifetime 50K hrs



Applications

- Fashion Retail
- Food & Large retail
- 4S Stores
- Shopping mall

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ST700T Specifications

| Category | | Specification | | | |
|-----------------------|-----|--------------------------------------|--------|-----------------------------|--------|
| Lumen (830@VNB) | | 1070lm | 1430lm | N/A | N/A |
| Lumen (830@NB) | | 1150lm | 2050lm | 2520lm | 3500lm |
| Lumen (830@MB) | | 1150lm | 2050lm | 3450lm | 4250lm |
| Lumen (830@WB) | | 1080lm | 1930lm | 3310lm | 4030lm |
| Watt (@MB) | | 10.7W | 22.3W | 38.1W | 43.8W |
| Beam Angle | VNB | 11±2 | 11±2 | N/A | N/A |
| | NB | 15±2 | 15±2 | 13±2 | 19±2 |
| | MB | 24±2 | 24±2 | 23±2 | 24±2 |
| | WB | 30±2 | 30±2 | 33±2 | 34±2 |
| CCT/Receipe | | 3000/4000K, STD/PW/PC | | | |
| CRI | | 80/90 | | | |
| SDCM | | ≤3 | | | |
| Adjustment angle | | pane angle: 0-320; tilt angle : 0-90 | | | |
| Adaptor | | 1C adaptor | | | |
| Size (mm) | | Φ66*H135mm (head) | | Φ80*H135mm (head) | |
| | | L162*W31*H44mm (driver box) | | L224*W31*H44mm (driver box) | |
| Input voltage | | AC 220~240V, 50/60Hz | | | |
| PF | | 0.9 | | | |
| Driver | | 1C Track driver / 3C TRACK | | | |
| IP rate | | IP20 | | | |
| Classification | | Class II | | | |
| Lifetime | | 50,000hrs@L70B50@Ta25°C | | | |
| Operating temperature | | -15°C~35°C | | | |
| Installation | | 1C track | | | |
| Approbation | | CCC/CB/CE | | | |
| Color option | | White RAL9003 / Black RAL9011 | | | |

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Order information: Projector

| 12NC | Description | MOQ (pc) |
|--------------|------------------------------------|----------|
| 911401546661 | ST700T LED20 930PC PSU NB 1C WH | 300pcs |
| 911401546761 | ST700T LED20 930PC PSU MB 1C WH | 300pcs |
| 911401546861 | ST700T LED20 930PC PSU WB 1C WH | 300pcs |
| 911401546961 | ST700T LED20 930PC PSU NB 1C BK | 300pcs |
| 911401547061 | ST700T LED20 930PC PSU MB 1C BK | 300pcs |
| 911401547161 | ST700T LED20 930PC PSU WB 1C BK | 300pcs |
| 911401547261 | ST700T LED30 930PC PSU MB 1C WH | 300pcs |
| 911401547361 | ST700T LED30 930PC PSU WB 1C WH | 300pcs |
| 911401547461 | ST700T LED30 930PC PSU MB 1C BK | 300pcs |
| 911401547561 | ST700T LED30 930PC PSU WB 1C BK | 300pcs |
| 911401547661 | ST700T LED40 930PC PSU MB 1C WH | 300pcs |
| 911401547761 | ST700T LED40 930PC PSU WB 1C WH | 300pcs |
| 911401547861 | ST700T LED40 930PC PSU MB 1C BK | 300pcs |
| 911401547961 | ST700T LED40 930PC PSU WB 1C BK | 300pcs |
| 911401548061 | ST700T LED20 930PC PSU MB 1C WH HB | 300pcs |
| 911401548161 | ST700T LED20 930PC PSU MB 1C BK HB | 300pcs |
| 911401548261 | ST700T LED40 930PC PSU MB 1C WH HB | 300pcs |
| 911401548361 | ST700T LED40 930PC PSU MB 1C BK HB | 300pcs |
| 911401561661 | ST700T LED10 830 PSU MB 1C WH | 300pcs |
| 911401561761 | ST700T LED10 830 PSU WB 1C WH | 300pcs |
| 911401561861 | ST700T LED10 830 PSU MB 1C BK | 300pcs |
| 911401561961 | ST700T LED10 830 PSU WB 1C BK | 300pcs |
| 911401562061 | ST700T LED20 830 PSU NB 1C WH | 300pcs |
| 911401562161 | ST700T LED20 830 PSU WB 1C WH | 300pcs |
| 911401562261 | ST700T LED20 830 PSU NB 1C BK | 300pcs |
| 824110126251 | ST700T LED20 940PW PSU NB 1C WH | 300pcs |

Order information: Track

| 12NC | Description | MOQ | MPQ |
|--------------|--------------------|-----|-----|
| 911401560161 | RCS180 1C L1000 BK | 200 | 20 |
| 911401560061 | RCS180 1C L1000 WH | 200 | 20 |
| 911401560361 | RCS180 1C L2000 BK | 100 | 20 |
| 911401560261 | RCS180 1C L2000 WH | 100 | 20 |
| 911401560561 | ZCS180 1C ICP BK | 50 | 50 |
| 911401560461 | ZCS180 1C ICP WH | 50 | 50 |
| 911401560761 | ZCS180 1C LCP BK | 50 | 50 |
| 911401560661 | ZCS180 1C LCP WH | 50 | 50 |
| 911401560961 | ZCS180 1C TCP BK | 50 | 50 |
| 911401560861 | ZCS180 1C TCP WH | 50 | 50 |